



CALIFORNIA'S EASTERN SIERRA

MONO COUNTY TOURISM & FILM COMMISSION

P.O. BOX 603 🌲 MAMMOTH LAKES, CA 93546 🌲 760-924-1743 🌲 760-924-1701 FAX 🌲 WWW.MONOCOUNTY.ORG

AGENDA

MEETING of Tuesday, August 25th, 2015 - 10:00am

June Lake Community Center

90 W. Granite Ave. June Lake, CA 93529

1. Call to Order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Presentation: *Profiting from Autumn* by John Poimiroo, Editor and Publisher of CaliforniaFallColor.com.
5. Focus Group Discussion: Preparing for Mono County Tourism's New Website.
6. Monthly Financial/Budget Report.
7. Commissioner Reports.
8. Commissioner Elections for Chair and Vice-chair. ACTION: Commissioners to nominate and vote for the positions of Mono County Economic Development, Tourism & Film Commission chairperson and vice-chairperson for a one-year term.
9. Economic Development Report.
10. Fisheries Commission Report.
11. Film Commission Update.
12. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
15. Call for Agenda items for next regular meeting.
16. Adjourn the meeting and reconvene in regular session on September 22, 2015 at 10:00am at the Lee Vining Community Center (296 Mattly Ave., Lee Vining, CA 93541).

Note: Start times are tentative. Although the Commission strives to follow the agenda as scheduled, it reserves the right to take any agenda item, in any order, at any time after the meeting starts. The only way to ensure you are present for a particular agenda item is to attend the meeting from the time it begins until that agenda item is addressed.