Agenda Item

 February 7, 2017

**STAFF REPORT**

Subject: June Lake Summer Shuttle

Initiated by: John Helm, Executive Director, Eastern Sierra Transit

At the December meeting of the June Lake CAC, a report was presented detailing the ridership for the June Lake Summer Shuttle for the 2017 season. The report indicated that ridership was very low, averaging less than one passenger per run. At that presentation, it was mentioned that it could be possible to provide the June Lake Summer Shuttle again in 2017 if certain adjustments were made. The upcoming summer season transit service will be finalized by the ESTA Board of Directors in the next few months. If the June Lake Summer Shuttle is to be included for consideration for operation in the summer of 2017 by the ESTA Board, an indication will be needed from the June Lake CAC in the next few weeks.

From the discussion at the December CAC meeting, certain adjustments and modifications were mentioned that might make it possible to recommend continuation of summer transit service in the June Lake area. These modifications included:

* Shorten the operating season
	+ July 1 through August 13, then weekends from August 19 through Labor Day (51 operating days compared to 72 in 2016)
* Guarantee 10% farebox recovery
	+ Estimated operating costs for 51 operating day season = $23,000
	+ $2,300 contribution from the community (guaranteed farebox) would provide the state mandated minimum
	+ Slight increase over daily fares collected from passengers could yield an additional $600 in revenue, which would reduce the subsidized cost of the service to approximately $20,000.

In order for the Mono County Local Transportation Commission and, subsequently, the ESTA Board of Directors to consider approval of the June Lake Summer Shuttle for the 2017 season, ESTA staff would need a commitment from the June Lake CAC that the community desired that the shuttle operate this summer and that the community was prepared to contribute the $2,300 farebox guarantee to potentially make this possible. This commitment would need to be received by ESTA staff by the end of February in order to finalize recommendations for the LTC and the ESTA Board.

Please contact ESTA’s Executive Director (jhelm@estransit.com or 760.872.1901 ext. 12) with any questions.