

Argument in Favor of Measure C

On June 8, 2010, the voters of Mammoth Lakes approved Measure M, which allowed for two medical marijuana cooperatives to operate within the Town of Mammoth Lakes. Measure M did not include any provisions for the Town to collect tax revenue on these businesses. The costs for the enforcement and management of Measure M have been borne by incidental fees imposed by the Town and by the taxpayers of Mammoth Lakes.

In 2016, the voters of the State of California approved Proposition 64, which legalized marijuana for personal use, and in January 2018, Proposition 64 went into effect, allowing for the sale and taxation of recreational marijuana throughout the State of California. The Town of Mammoth Lakes has approved marijuana and cannabis regulations consistent with Proposition 64, but more importantly, the Town's regulations are consistent with the values, desires, and needs of our community.

On February 21, 2018, the Town Council voted unanimously to place "Measure C: The Cannabis Business Tax Ordinance" on the June 5, 2018 ballot to provide Mammoth Lakes voters the opportunity to impose a gross receipts tax on cannabis businesses that operate consistent with the Town's new cannabis regulations. With the voters' approval, Measure C will be imposed on cannabis business activities including retailing, wholesaling, cultivating, transporting, distributing, manufacturing, processing, packaging, delivering, and testing of cannabis products for medical or recreational use.

Measure C will provide new revenue for the Town that can be used for any legal municipal purpose, including public safety and law enforcement. It is endorsed unanimously by the Town Council, members of the local marijuana and cannabis industry, and will support and maintain essential services for our Town. Please vote YES for Measure C: The Mammoth Lakes Cannabis Business Tax Ordinance.

s/John Wentworth, Town Council – Mayor

s/Cleland Hoff, Town Council – Mayor Pro Tem

s/Bill Sauser, Town Council

s/Don Wright Jr., Owner – Mammoth Green

s/Robert Calvert, President – Mammoth Lakes Wellness