



# CALIFORNIA'S GREAT BEYOND

**MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION**  
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

## AGENDA

Regular Meeting

Tuesday, September 26, 2023 - 10:00 AM

Primary meeting location:  
Chalfant Community Center  
123 Valley Rd, Chalfant Valley, CA 93512

Other meeting locations:  
Meadowcliff Lodge Coleville KOA  
110437 US-395, Coleville, CA 96107

Mammoth Lakes Tourism offices  
2520 Main Street, Mammoth Lakes, CA 93546

Teleconference:

Available at the locations listed above. Call-in information for members of the public via Zoom:  
<https://monocounty.zoom.us/j/7632864762>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson:  
[jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) / 760-924-4634 or Liz Grans: [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) or [jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.
2. Introductions and announcements.
3. Public Comment.  
Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of persons wishing to address the Commission.

4. **Meeting Minutes.**  
Action: Approve minutes of the July 25, 2023 regular meeting.
5. **Financial/budget report.**
6. **Community Grant Programs:** Review draft applications, discuss parameters, and set timeline for fiscal year 23-24.
7. **Yosemite Visitor Access Management Plan.**
8. **Economic Development and Tourism report – information on current or emerging issues, including but not limited to:**
  - a. Review the draft Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
  - b. Brief update on the Community Economic Resilience Fund (CERF) program.
  - c. Recap business appreciation “lunch and learn” events.
9. **Film Commission report.**
10. **Fisheries report.**
11. **Project Update, including but not limited to collateral, public relations, advertising/social media, websites, and tradeshows/conferences.**
12. **Commissioner reports.** Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
13. **Call for agenda items for next regular meeting.**
14. **Adjourn the meeting and reconvene at Flo’s Diner for a brief tour of the business and property.**
15. **Adjourn the meeting** and reconvene in regular session on Wednesday, November 15, 2023 at Bridgeport Memorial Hall.