# Mono County Tourism/Film Commission

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**M**[**onoCounty.org**](http://www.monocounty.org)

# AGENDA

**Meeting of TUESDAY September 23rd, 2014**

**10:00am**

**Antelope Valley Community Center**

**442 Mule Deer Road**

**Walker, CA 96107**

1. Call to Order
2. Introductions and announcements
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes of August 26th, 2014 regular meeting
5. Commissioner Reports
6. Monthly Financial/Budget Report
7. Fall Fish Stocking Report
8. Film Commission Update
9. Cougar Gold Update
10. Elections for Mono County Tourism Commission Chair & Vice Chair

ACTION: Elect Chair and Vice Chair for the Commission for a one-year term.

1. Review of Mono County Tourism Commission Bylaws and Mission.

ACTION: Discuss and approve revisions to the current Mono County Tourism & Film Commission bylaws, scope and mission.

1. Community Event Marketing Grant (CEMF) – 2015 Program Review

ACTION: Discuss and approve revisions/modifications to the current CEMF program parameters, objectives, dates and application process for the 2015 grant cycle.

1. Project Update:
   1. Social Media
   2. Websites
   3. PR & Advertising
   4. Travel/Fishing Consumer Trade Show Schedule
   5. 2015 Visitor Guide – Review format/content
2. Call for Agenda items for next regular meeting
3. Adjourn the meeting and reconvene in regular session on Tuesday, October 28, 2014, 10am at the June Lake Community Center.