



EASTERN SIERRA COUNCIL OF GOVERNMENTS

Agenda

Friday, February 17, 2017 – 8:30 a.m.

Mammoth Lakes Town Council Chambers

437 Old Mammoth Road, Suite Z, Mammoth Lakes, California

Teleconference Location: Bishop City Council Chambers, 377 W. Line Street, Bishop, California

ESCOG Members

Mono County Supervisor Larry Johnston

Mono County Supervisor Stacy Corless, Chair

Town of Mammoth Lakes Councilmember John Wentworth

Town of Mammoth Lakes Councilmember Shields Richardson

Inyo County Supervisor Mark Tillemans

Inyo County Supervisor Jeff Griffiths

City of Bishop Councilmember Joe Peci

City of Bishop Councilmember Karen Schwartz, Vice Chair

1. Introductions and Pledge of Allegiance
2. Public Comment
3. Appointment of Officers for 2017
ACTION: Appoint Chair and Vice-Chair (Recommend appointment of current Vice-Chair Schwartz to Chair and representative from the Town of Mammoth Lakes to Vice-Chair)
4. Inyo Mono Broadband Consortium Organization: Discussion of City of Bishop's role as fiscal agent for CASF grant (Jim Tatum); year 1, quarter 1 work plan items (Nate Greenberg), including formation of advisory councils (Inyo County)
ACTION: Approve first quarter workplan; approve subcommittee with authority to authorize payments from grant funds.
5. Regional Air Service Update
6. ESCOG Management: Discussion/possible action to set up web presence for ESCOG document management, review administrative responsibilities
7. ESCOG Support for the Outdoor Rec Act (Wentworth, TOML)
ACTION: Approve letter of support.
8. Cannabis Regulation Discussion
9. Approve the December 2016 meeting minutes
ACTION: Approve minutes.
10. Board member and staff reports
11. Call for agenda items for next meeting, April 21, 2017, 8:30 a.m., Bishop

INYO-MONO BROADBAND CONSORTIUM
YEAR 1 WORK PLAN

Activity	Description	Oversight	Estimated Start	Target Date	Q1	Q2	Q3	Q4	Outcome or Deliverable	Budget
1A	IMBC Advisory Council	Inyo County	Y1 Q1	Y2 Q4	X	X	X	X	Informed decision making with clear direction for ongoing consortia activity	\$1,500
1B	IMBC Provider Council	Inyo County	Y1 Q1	Y2 Q4	X	X	X	X	Strategies to inform adoption campaigns; informed sub-grant awards; cogent local government investments.	\$1,500
1C	Demand Aggregation Studies	Town of Mammoth Lakes	Y1 Q3	Y2 Q2			X	X	Strategies and partners for future infrastructure deployment.	\$4,500
1D	Service Level Interactive Map	Mono County	Y1 Q1	Y2 Q4	X	X	X	X	Strategies to inform infrastructure deployment and demand aggregation.	\$3,092
2A	Policy Review & Update	Town of Mammoth Lakes	Y1 Q1	Y1 Q4	X	X	X	X	Standardized policy adoption.	\$0
2B	Regional Branding Initiative	Town of Mammoth Lakes	Y1 Q1	Y1 Q4	X	X	X	X	Regional brand associated with appropriate broadband adoption and deployment.	\$15,000
2C	Communications Strategic Plan	Mono County	Y1 Q3	Y2 Q4			X	X	Regional Communications Strategic Plan	\$10,000
2D	Economic Development Strategy	Mono County	Y1 Q3	Y2 Q4			X	X	Regional Broadband Economic Development Strategic Plan	\$10,000
3A	Online Presence Case Studies	Mono County	Y1 Q4	Y2 Q4				X	Updated metrics on business benefit relative to having an online presence.	\$5,000
3B	Public WiFi Case Study	Town of Mammoth Lakes	Y2 Q1	Y2 Q4					White paper or formal case study on benefits and shortcomings of Public WiFi.	\$12,500
4A	IMBC Website	Mono County	Y1 Q1	Y1 Q2	X	X	X	X	IMBC website; Consortium exposure; regional awareness.	\$8,300
4B	Broadband Access Tool	Mono County	Y1 Q1	Y1 Q2	X	X	X	X	Broadband Access Tool distributed in web, app, and print formats.	\$7,840
									TOTAL	\$79,232

INYO-MONO BROADBAND CONSORTIUM
YEAR 2 WORK PLAN

Activity	Description	Oversight	Estimated Start	Target Date	Q1	Q2	Q3	Q4	Outcome or Deliverable	Budget
1A	IMBC Advisory Council	Inyo County	Y1 Q1	Y2 Q4	X	X	X	X	Informed decision making with clear direction for ongoing consortia activity	\$500
1B	IMBC Provider Council	Inyo County	Y1 Q1	Y2 Q4	X	X	X	X	Strategies to inform adoption campaigns; informed sub-grant awards; cogent local government investments.	\$500
1C	Demand Aggregation Studies	Town of Mammoth Lakes	Y1 Q3	Y2 Q2	X	X			Strategies and partners for future infrastructure deployment.	Carryover
1D	Service Level Interactive Map	Mono County	Y1 Q1	Y2 Q4	X	X	X	X	Strategies to inform infrastructure deployment and demand aggregation.	\$2,832
2A	Policy Review & Update	Town of Mammoth Lakes	Y1 Q1	Y1 Q4					Standardized policy adoption.	\$0
2B	Regional Branding Initiative	Town of Mammoth Lakes	Y1 Q1	Y1 Q4	X				Regional brand associated with appropriate broadband adoption and deployment.	\$5,000
2C	Communications Strategic Plan	Mono County	Y1 Q3	Y2 Q4	X	X	X	X	Regional Communications Strategic Plan	Carryover
2D	Economic Development Strategy	Mono County	Y1 Q3	Y2 Q4			X	X	Regional Broadband Economic Development Strategic Plan	Carryover
3A	Online Presence Case Studies	Mono County	Y1 Q4	Y2 Q4				X	Updated metrics on business benefit relative to having an online presence.	Carryover
3B	Public WiFi Case Study	Town of Mammoth Lakes	Y2 Q1	Y2 Q4	X	X	X	X	White paper or formal case study on benefits and shortcomings of Public WiFi.	\$12,500
4A	IMBC Website	Mono County	Y1 Q1	Y1 Q2	X	X	X	X	IMBC website; Consortium exposure; regional awareness.	\$2,388
4B	Broadband Access Tool	Mono County	Y1 Q1	Y1 Q2	X	X	X	X	Broadband Access Tool distributed in web, app, and print formats.	\$2,264
									TOTAL	\$25,984



Town of Mammoth Lakes

P.O. Box 1609, Mammoth Lakes, CA, 93546

(760) 965-3600

www.townofmammothlakes.ca.gov

January 18, 2017

The Honorable Paul Cook
United States House of Representatives
1222 Longworth House Office Building
Washington, D.C. 20515

Dear Representative Cook,

The Town of Mammoth Lakes extends our sincere gratitude for your support of the Outdoor Recreation Jobs and Economic Impact Act ('Outdoor REC Act') [S. 6518/H.R. 4665]. Outdoor recreation is an economic powerhouse that annually accounts for \$646 billion in consumer spending, 6.1 million American jobs, and \$80 billion in federal, state, and local tax revenue.

The Town of Mammoth Lakes is a small, remote community in the Eastern Sierra region of about 8,000 full-time residents. Mammoth Lakes is a tourist destination, servicing an average of 2.8 million visitors each year. We are geographically isolated from populated areas by several hundred miles and are supported by our one primary industry – recreation-based tourism.

Mammoth Lakes is surrounded by Federal lands, and visitors travel from all over the world to recreate in these areas year-round. Mammoth Mountain Ski Area, located within the Town boundaries, operates under a special use permit with the United States Forest Service, and attracts an average of over one million skiers and snowboarders each winter. In the summer, hiking, fishing, and camping, and other outdoor recreational activities opportunities are abundant.

The economy of Mammoth Lakes is greatly dependent upon outdoor recreation. The majority of jobs and businesses here are either directly or indirectly related to the recreation industry. The Outdoor REC Act will finally put a dollar figure on the natural assets that our community depends on for local jobs, revenue, and quality of life for our residents.

We thank you for your dedication to protecting and enhancing our national parks, monuments, forests, wildlife areas, and other public lands. We look forward to working with you to not only ensure that the Bureau of Economic Analysis study is completed but to also further support the national public lands on which our local jobs and national outdoor economy relies.

Sincerely,

Shields Richardson
Mayor



EASTERN SIERRA COUNCIL OF GOVERNMENTS

MINUTES

Friday – December 16, 2016
Bishop Council Chambers – 8:30 a.m.
301 West Line Street
Bishop, California

ESCOG Members

Mono County Supervisor Stacy Corless – Chair
Mono County Supervisor Larry Johnston

Inyo County Supervisor Jeff Griffiths
Inyo County Supervisor Mark Tillemans

Town of Mammoth Lakes Councilmember
Shields Richardson

City of Bishop Councilmember Joe Peci

Town of Mammoth Lakes Councilmember John
Wentworth

City of Bishop Councilmember
Karen Schwartz – Vice Chair

1. INTRODUCTIONS

Board Member Wentworth was asked to chair the meeting in Chair Corless' absence.

Call to Order:

Board Member Wentworth called the meeting of the Eastern Sierra Council of Governments to order at 8:35 a.m. in the Bishop City Council Chambers, 301 West Line Street, Bishop , California.

Roll Call:

Present – Board Member Richardson, Board Member Wentworth, Board Member Griffiths, Board Member Tillemans, Board Member Peci

Absent and Excused – Board Member Johnston, Vice Chair Schwartz, and Chair Corless

2. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by City of Bishop Assistant Finance Director Lorraine Ray.

3. PUBLIC COMMENT – NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Eastern Sierra Council of Governments Board is prohibited from generally discussing or taking action on items not included in the agenda; however, the Eastern Sierra Council of Governments Board may briefly respond to comments or questions from members of the public. Therefore, the Eastern Sierra Council of Governments Board will listen to all public comment but will not generally discuss the matter or take action on it.

No public comments were made.

4. INYO-MONO BROADBAND CONSORTIUM CALIFORNIA ADVANCED SERVICES FUND (CASF) GRANT

After a discussion with City of Bishop City Administrator Jim Tatum and City of Bishop Assistant Finance Director Lorraine Ray they agreed that the City of Bishop would accept the responsibility as the fiscal agent for the CASF Grant and would like to discuss the details of how this grant will be managed at their next scheduled meeting.

No public comments were made.

Board Member Wentworth made a motion to approve the City of Bishop serving as the fiscal agent for the California Advanced Services Fund Grant and that Eastern Sierra Council of Governments will be the grantee and that the formation of an ad-hoc committee for consortium planning will be made. Board Member Pecsí seconded the motion. Motion passed 5-0.

Ayes: Board Members Richardson, Wentworth, Griffiths, Tillemans, and Pecsí

Noes: None

Abstain: None

Absent: Board Member Johnston, Vice Chair Schwartz, and Chair Corless

5. PROPOSITION 64/MARIJUANA REGULATION

The Board discussed Proposition 64 and Marijuana Regulation.

Public comments were made by:

Christy Milovich, Assistant County Counsel for Mono County. Ms. Milovich spoke on actions taken recently at the Mono County Board of Directors Meeting on December 13, 2016. The Mono County Board of Directors adopted an interim ordinance enacting a temporary moratorium prohibiting commercial medical and

recreational marijuana activities, including commercial cultivation, distribution, transportation, delivery, storage, manufacturing, processing, provision or sale of cannabis products in the unincorporated area of Mono County.

After a review of the ways in which each agency is handling the planning for regulation of marijuana cultivation and sales, it was agreed that this item be brought back for further discussion at their next meeting. Inyo County Board Members and Mono County Board Members will plan to bring each of their respective staff members to the next scheduled meeting to share their current information on this subject. No action was taken.

6. CALL FOR AGENDA ITEMS FOR NEXT MEETING

Board Member Wentworth asked that the following items be added to the next scheduled meeting agenda:

- Call for selection of Chair and Vice Chair.
- Inyo-Mono Broadband Consortium CASF Grant – discuss management of the CASF grant and the formation of the ad-hoc committee for consortium planning.
- Continue discussions on Proposition 64 and Marijuana Regulation.
- Continue discussions on Recreation, Technical Services, and Air Service.
- Reds Meadow Road
- Solid Waste
- Discuss remote participation in future ESCOG meetings.

Board Member Pecsí asked that a discussion to schedule a Federal Emergency Management Agency (FEMA) IS-800 National Response Framework training be added to an upcoming agenda.

No further requests were made for future agendas items.

7. APPROVAL OF 2017 MEETING SCHEDULE AND ADJOURNMENT TO NEXT MEETING

The following proposed 2017 ESCOG Meeting Schedule was reviewed and discussed.

Proposed 2017 Meeting Schedule

Friday, February 17 in Mammoth Lakes

Friday, April 21 in Bishop

Friday, June 16 in Mammoth Lakes

Friday, August 18 in Bishop

Friday, October 20 in Mammoth Lakes

Friday, December 15 in Bishop

No public comment were made.

A motion was made by Board Member Pecsí to approve the proposed ESCOG meeting schedule with the following changes: Friday, August 18, 2017 will be replaced with Friday, August 11, 2017 and Friday, December 15, 2017 will be

replaced with Friday, December 8, 2017 and that all meetings are to begin at 8:30 AM. Board Member Tillemans seconded the motion. Motion passed 5-0.

Ayes: Board Members Richardson, Wentworth, Griffiths, Tillemans, and Pecsí

Noes: None

Abstain: None

Absent: Board Member Johnston, Vice Chair Schwartz, and Chair Corless

Public comments were made by:

Board Member Griffiths made comments on the status of their Planning Department staff, North Sierra Highway Project, future planning efforts by the County on marijuana regulations, and Los Angeles Department of Water and Power (LADWP) Leases.

Bishop City Administrator Jim Tatum made comments on current discussions with LADWP and answered questions on the City of Bishop's current land appraisals.

Board Member Wentworth made comments on their Downtown revitalization efforts, Sustainable recreational activities, Transit, Housing, E-Bike Issue, Reds Meadow, and addressing long-term rentals in Mammoth Lakes.

No further comments were made.

Adjournment:

Board Member Wentworth adjourned the meeting at 9:35 a.m. to the ESCOG meeting scheduled for Friday, February 17, 2017 at 8:30 a.m. in the Mammoth Lakes Council Chambers - Suite Z.

John Wentworth, Board Member

Approved: _____